



Oregon 4-H Youth Development
Oregon 4-H Foundation



2016 Annual Report

From Oregon 4-H Foundation President

I would like to take this opportunity to thank the generous supporters of the Oregon 4-H program for your investment in the youth of Oregon. Your gifts have helped to create and continue **hands-on learning** experiences, as well as **college scholarships** and **program endowments**. Last year, endowments were established for Baker, Coos and Deschutes County 4-H programs. Youth received awards for their hard work during county fairs and Oregon State Fair. 4-H'ers traveled to county, regional and national competitions to display their talents and learn from other youth and adults. They gathered for educational conferences and helped plan and make those conferences happen.

Over the past year, Oregon 4-H has expanded its work, in cooperation with the OSU College of Business, in the areas of financial literacy and entrepreneurship. These efforts are designed to help Oregon youth better prepare for life after 4-H, including college and other post-secondary education, their future careers and their financial well-being.

Finally, an exciting development occurred after the end of this past fiscal year. We recently hired, Paul Carey, a new Executive Director of the Oregon 4-H Foundation. He comes to us with an extensive background in fundraising for higher education and has a commitment to serving the youth throughout Oregon. Paul takes over from Scott Elmshaeuser who has moved to a new and challenging role within the OSU Foundation. We wish Scott well and welcome Paul!

Sincerely, **Leonard Aplet**
President, Oregon 4-H Foundation



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Paul Carey, *Executive Director/Director of Development*
Laura Campbell, *Development Assistant*

From Oregon 4-H Program Leader

It was another year of substantial accomplishments for Oregon 4-H Youth Development. We received national recognition for several of our programs and saw national adoption of Oregon-grown initiatives and curriculum. Additionally, Oregon 4-H hosted 1,200 youth development professionals in Portland at the National Association Extension 4-H Agents conference in October 2015, and National 4-H used Oregon 4-H kids for their brand photo gallery.

4-H is unique in many ways. Clubs and programming are developed around the interests of the youth we serve and evolve as their interests change, but always with the mission of 4-H as our guiding light. Our hands-on approach is well documented and research steers us and confirms the effectiveness of our approach. **There is no one-size-fits-all in Oregon 4-H Youth Development.**

This past year, almost 50,000 Oregon youth experienced the proven 4-H model of hands-on learning. These positive interactions with adults and peers were the result of the Herculean efforts of enthusiastic 4-H youth development professionals located throughout the state and on the OSU campus in Corvallis.

To enrich the experience for our youth, our strategic focus is concentrated on positive youth development; access, equity and inclusion; science; healthy living; and civic engagement and citizenship. We believe focusing on, and making strategic investments in these areas will support a growing and thriving 4-H program in Oregon. A few stories and program impacts are shared with you in this report.

County funding remains an important source of support and voters remain committed to boosting the positive outcomes of 4-H youth involvement through their support of tax service districts. Of the 78 faculty and staff representing 55 FTE (full-time equivalent positions), one-third are funded through county dollars.

More than 6,300 volunteers allow us to offer programming throughout the state, building our capacity to offer a wide variety of clubs, camps and school activities driven by the interests of the kids and adults in their lives. Of those, more than 900 are youth volunteers serving as teen leaders, junior leaders, camp counselors, ambassadors, instructors, and club coaches.

Are you a 4-H alumni? **Oregon and National 4-H are celebrating the difference 4-H alumni make in their communities.** Join our national 4-H alumni community at <http://4-h.org/alumni/>.

Your gifts of time, talents and funds enhance the work and funding of Oregon 4-H Youth Development programs, professionals and volunteers. Thank you!

Pamela Rose
State 4-H Program Leader

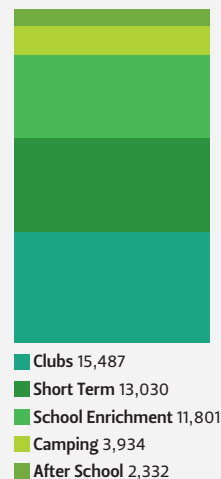


4-H Youth Data

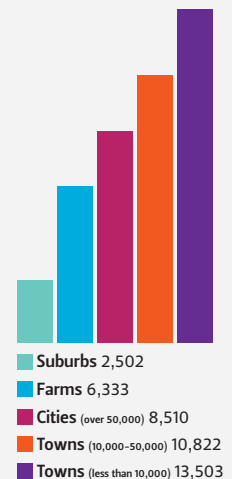
Who They Are
4-H Youth: 41,670



How We Reach Them



Where They Live



Positive Youth Development

Oregon 4-H Program Model

Mary Arnold, State 4-H Youth Development Specialist

The Oregon 4-H Program Model, developed by Mary Arnold and based on current research, is being received as one of the key Positive Youth Development frameworks in the field. Youth in the 4-H program begin with an interest—or spark—supported through high-quality 4-H programming that helps to establish a thriving trajectory for their lives. The model identifies key indicators of a thriving adolescent who are more likely to:



400

Number of youth attending the 2016 Oregon 4-H Summer Conference at OSU to experience campus life, explore classes, and engage in career readiness.

4-H Explorers: Accomplishing Positive Youth Development in the Backcountry

Emily Anderson, Lane County

Outdoor adventure is at the core of the 4-H Explorers program. The program provides youth ages 12-18 with place-based, experiential learning opportunities that develop competencies in outdoor adventure and natural resource science. An extensive evaluation of the program showed an overall increase in enjoyment of outdoor recreation, stronger connection with the natural environment, and a desire to pursue a college degree or career in a natural resources field. Data also indicated significant growth in more general youth development areas, including independence, a sense of belonging, and leadership. The program has been adopted by Lane, Crook, and Deschutes counties.

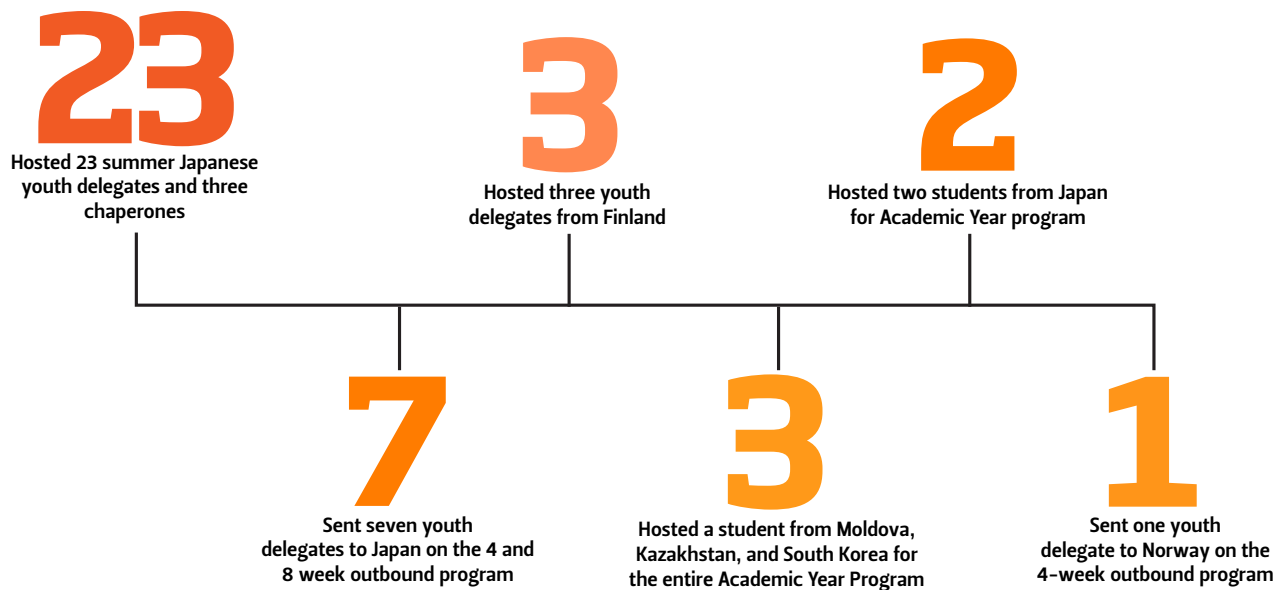


Civic Engagement & Citizenship

4-H Global Citizenship and International Experiences

Brenda Coleman and Shana Withee, State 4-H Youth Development Coordinators

Experiencing citizenship programs foster awareness of the world and involvement in government, leadership, and service. During the 2015-2016 program year, Oregon:



“Knot Alone” Quilt Project

Jon Gandy, Jefferson County

Kiturah Cloud is immersed in 4-H as a Jefferson County 4-H senior member and county 4-H ambassador. She also serves on the Jefferson County 4-H Association Executive Council. As a county ambassador, Kiturah was tasked with organizing a community service project. She wanted to positively touch the lives of cancer patients living in Central Oregon communities and involve other 4-H members. The project has expanded well beyond her original vision. “Knot Alone” no-sew fleece blanket project has been replicated at OSU 4-H Summer Conference, High Desert Leadership Retreat, and 4-H leadership and club programs across the state.

“Strengthening the sense of community pride is part of the 4-H program.” – Kiturah Cloud



SCIENCE

Get Outdoors Day

Maggie Livesay and Jody Einerson, Benton County

Get Outdoors Day is a one-day learning event held each spring since 2013 that now draws over 550 people each year. It is a local version of a national initiative that encourages mid-valley residents to recreate outdoors in the forest and to learn new skills in a safe, family-friendly, and culturally welcoming atmosphere. People of color are involved in planning the event, transportation and onsite accessibility is addressed, and there are many bilingual speakers—all of which has resulted in 25-30% of the audience being second language speakers. Around 70% of the attendees said they were more likely to get outside and return to Peavy Arboretum as a result of participating in this event.

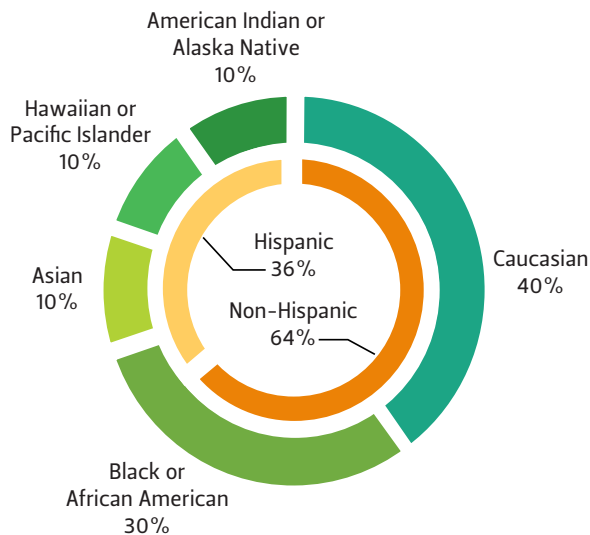


“My kids learned about birds, bugs, Native Americans, forest fires, and lots more!”

“El bosque es increíble y muy pacífico.”

The Inner City Youth Institute

Stacey Sowders and Pat Willis, Washington and Multnomah Counties

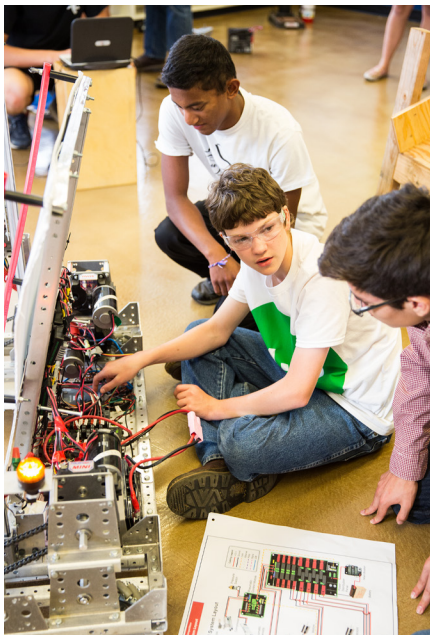


The Inner City Youth Institute (ICYI) is a mentoring program that encourages participating youth to continue their education and attain careers in natural resources. Every year, 20 campers ages 15 to 18 from Portland participate in a 5-day residential camp program as part of ICYI. Two days are spent on the OSU campus and three days are spent camping on the Oregon Coast. Almost all participants reported an increased interest in the natural sciences, an increased understanding about what people do for a career in natural resources, and had the opportunity to try activities that they had never done before. ICYI is funded by the U.S. Forest Service, Bureau of Land Management, and the Pacific Northwest Research Station.

16,244
y o u t h
4,000
m e n t o r s

Tech Wizards

Started in Oregon, 4-H Tech Wizards program is one of only four programs chosen to be a national 4-H mentoring program. 4-H Tech Wizards now operates at 34 land grant universities, engaging more than 16,000 mentees and 4,000 mentors each year.



70,000
youth

Top Honors

4-H National Youth Science Day (NYSD) is held each year to engage more young people in science. Oregon 4-H Youth Development, in conjunction with Beaverton, Oregon-based Vernier Software and Technology, created the Motion Commotion experiment. The experiment explored the physical and human factors of motion and applied the principles of physics to the social issue of distracted driving. The Motion Commotion experiment was chosen for the 2015 NYSD and more than 70,000 youth in 4-H clubs and school programs around the globe replicated and learned from the experiment.

Animal Science

More than 15,000 young people are engaged in animal science projects through Oregon 4-H. In the process, kids learn about ethics, veterinary science, financial management, quality assurance, sportsmanship, marketing, and safe food production.



Florida Study Tour

Virginia Bourdeau, State 4-H Youth Development Specialist

For seven months, 10 students used online learning tools to compare and contrast the species and ecosystems of two marine-influenced states: Oregon and Florida. The intensive nature of the study program was essential for understanding species and ocean/human interconnectedness in Oregon's temperate and Florida's sub-tropical climates. The program culminated in a journey to south Florida in 2016 to experience a sampling of the habitats the students studied. The kids reported a significant increase in knowledge and skills related to each of the program key goals, including wanting to learn more about natural history and science.

ACCESS, EQUITY AND INCLUSION

Inspiring Students to Consider College

Barb Brody, Malheur County

Middle-grade students from area schools participated in engaging, educational, challenging and interactive experiences related to science, technology, engineering and math, also known as STEM. The STEM Beyond School effort in Ontario, Ore., is partnering students with pre-college programs and is already inspiring students to pursue college and see themselves as someone who can succeed in STEM related fields.

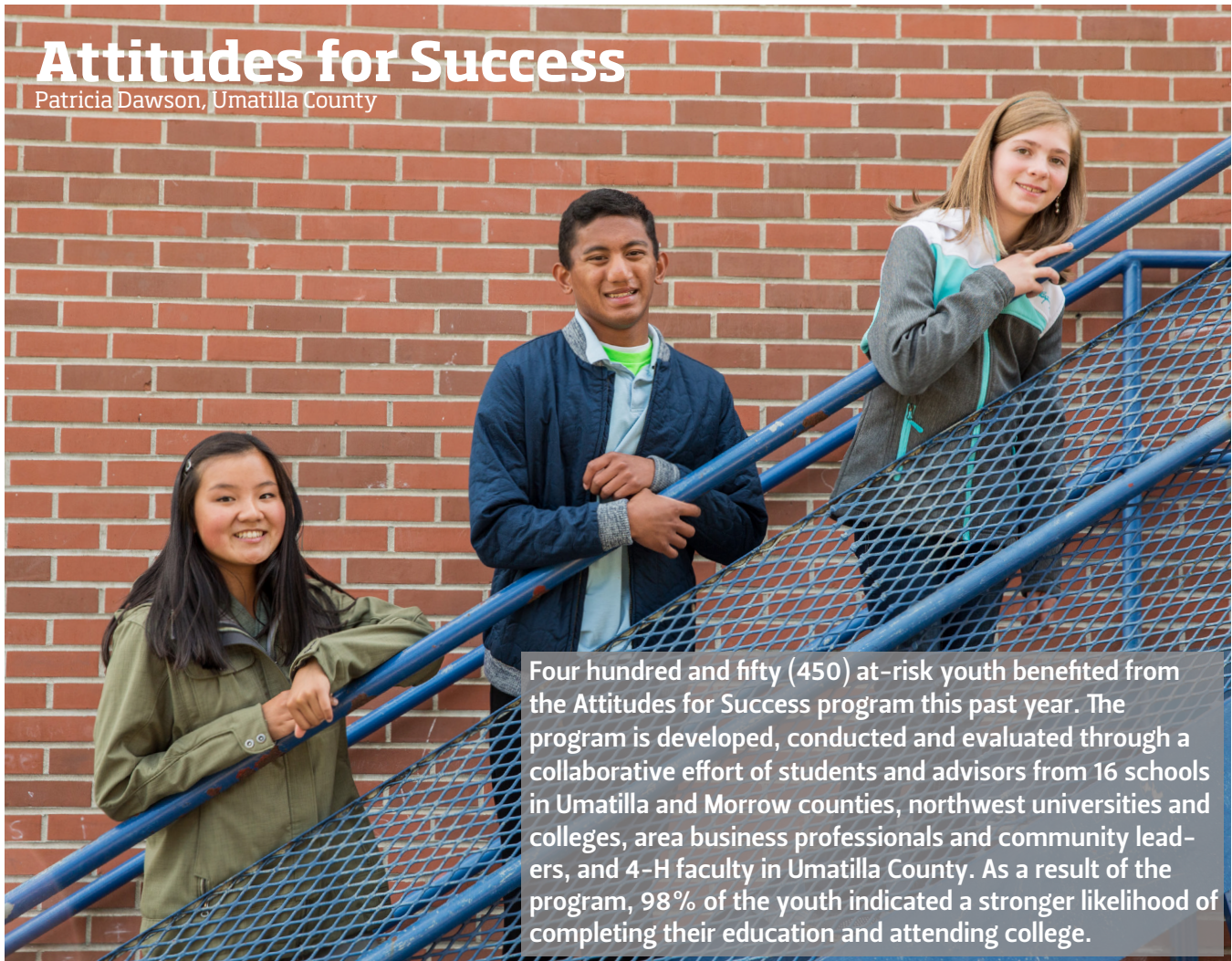
The number of 4-H youth in 2016 receiving a Gates Millennium Scholarship.

The scholarship promotes academic excellence and provides an opportunity for outstanding minority students with significant financial need to reach their highest potential.



Attitudes for Success

Patricia Dawson, Umatilla County

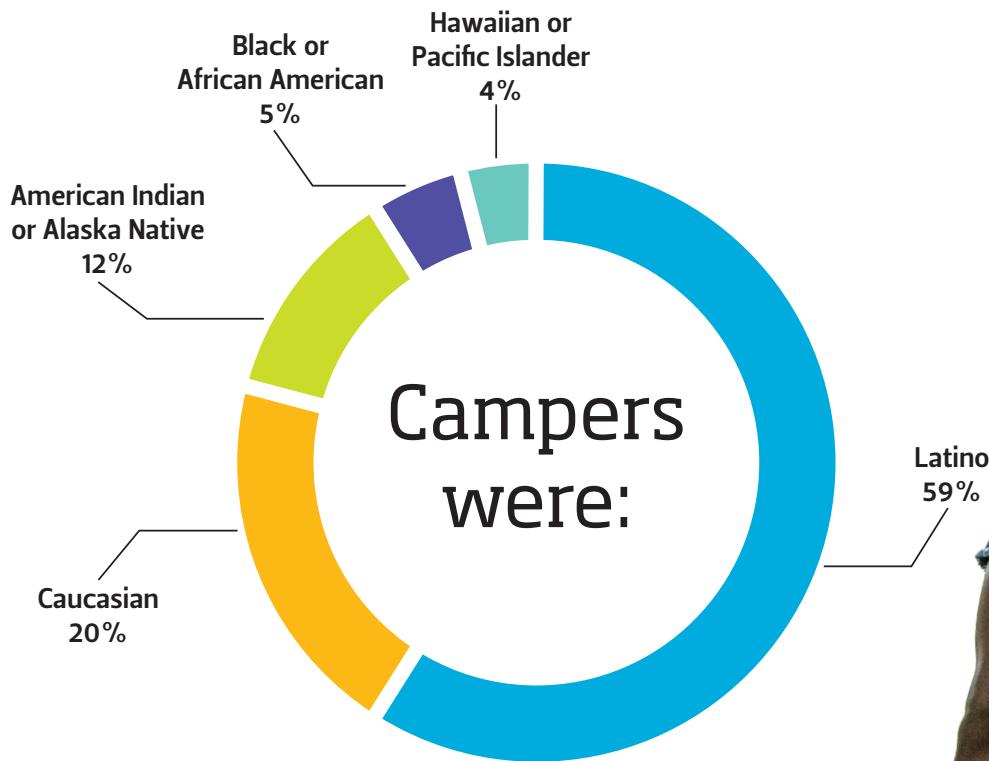


Four hundred and fifty (450) at-risk youth benefited from the Attitudes for Success program this past year. The program is developed, conducted and evaluated through a collaborative effort of students and advisors from 16 schools in Umatilla and Morrow counties, northwest universities and colleges, area business professionals and community leaders, and 4-H faculty in Umatilla County. As a result of the program, 98% of the youth indicated a stronger likelihood of completing their education and attending college.

International Multicultural 4-H Camp

Mario Magana, State 4-H Youth Development Specialist

Residential camps are a big part of 4-H programming in Oregon because they provide an immersive experience with high-quality learning opportunities that help youth thrive. The 4-H International Multicultural Camp has the additional goal of providing a safe space for youth to celebrate and share their culture. For 86% of the campers, this was their first time attending a 4-H camp. Program evaluations reported that 97% felt safe at camp, 94% learned responsibility for their actions, and 92% learned to value the opinions of others.



Recognized by the White House

OSU's 4-H Fiestas, 4-H Tech Wizards, and the 4-H Outreach Leadership Institute programs each received a "Bright Spot in Hispanic Education" award. The award recognizes programs providing underserved Hispanic students with educational opportunities.

HEALTHY LIVING

Encouraging Whole Grains Healthy Eating

Jenny Rudolph, Columbia County, and Sandra Carlson, Clatsop County

To reach new audiences and raise awareness of the FoodHero.org recipe website, OSU Extension Family Community Health and 4-H produced 30-second commercials, viewed by an estimated 650,000 people. The commercials ran in local movie theaters on the north coast of Oregon and in the southwest regions of the state. The ads featured local families making healthy recipes from the FoodHero healthy, budget-friendly recipe website. The goal of the innovative awareness-raising approach was to empower low income families to prepare healthy meals together, demonstrate easy, fun ways for kids to help in the kitchen, and promote the use of low-cost whole grains in family meals. The Healthy Communities Outreach project was a partnership between Bob's Red Mill, OSU Moore Family Center, and OSU Extension Family and Community Health and 4-H Youth Development programs.



4-H Soccer Club

Cristian Curiel, Marion County

More than 1,000 underserved youth played in the 4-H Soccer Club. The club supports more than 90 teams of boys and girls in the mid-Willamette Valley during the summer soccer season. As youth train and compete in the Soccer Club, they grow in self-confidence and have fun while building their skills. Open to anyone who wants to play soccer, the teams grew out of a 4-H Latino outreach program that strives to build real-life skills in the Latino youth population through informal education in a supportive learning environment.

2,800

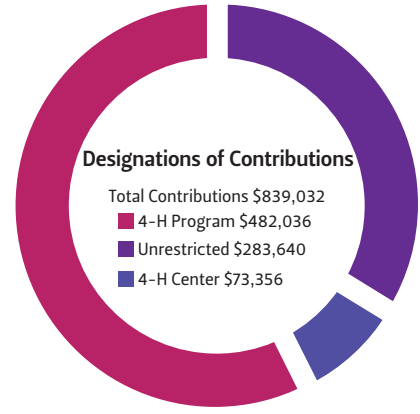
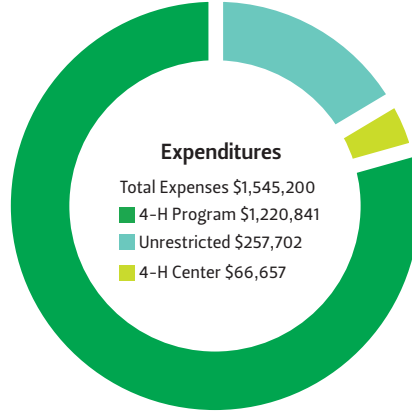
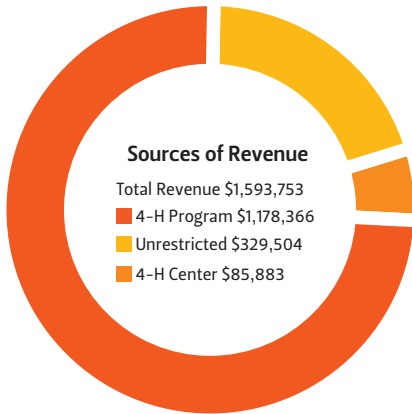
More than 2,800 youth are developing skills and tools to safely engage in and enjoy the great outdoors.

National 4-H Adopts Oregon's YA4-H! Curricula

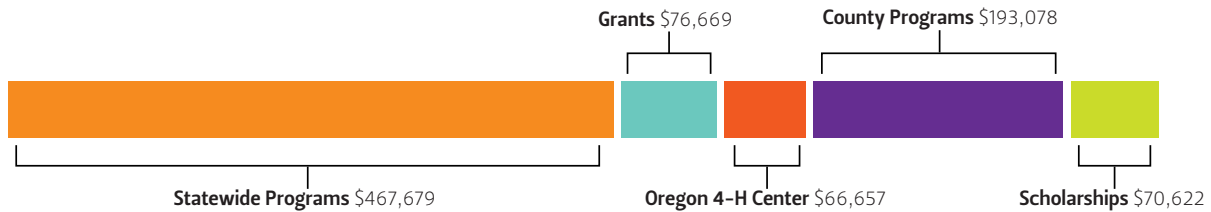
Oregon is on the cutting edge of helping youth lead health-related change in their communities. The YA4-H! curriculum series, adopted through a national peer reviewed process, trains teens as teachers, builds successful youth-adult partnerships, and engages youth in participatory research and action.



4-H FOUNDATION FINANCIAL REPORTS



Spending by 4-H Program Areas



1 in 12

Oregon school children participate in 4-H

Gifts and Grants Received in 2015-16 to Benefit County 4-H Programs

\$5,000 + Baker County Benton County Coos County Deschutes County Douglas County Klamath County Multnomah County Umatilla County Wasco County Washington County Yamhill County	\$1,000 - \$4,999 Clackamas County Columbia County Hood River County Lane County Lincoln County Linn County Polk County Sherman County Union County	\$100 - \$499 Clatsop County Grant County Jefferson County Malheur County Morrow County Tillamook County Wallowa County
	\$500 - \$999 Crook County Jackson County Josephine County Marion County	\$99 or less Curry County Gilliam County Lake County Wheeler County

Join the 4-H Legacy Builders

Help Oregon 4-H serve Oregon youth—now and for years to come—by becoming a 4-H Legacy Builder. 4-H Legacy Builders are a community of dedicated supporters whose annual gifts of \$1,000 or more create life-changing opportunities for youth in each of Oregon’s 36 counties.

As a 4-H Legacy Builder, you receive Presidents Circle benefits and special invitations and communications from the 4-H Foundation Executive Director and State 4-H Program Leader.

Programs in need of your support include: 4-H Summer Conference, National 4-H Congress, National 4-H Competitive events, Oregon Outreach Leadership Institute, and Citizenship. The OSU Foundation 4-H Legacy Builders web page indicates the specific ways your gift of \$1,000, \$2,500, \$5,000, or \$10,000 can benefit any of these programs.

Consider becoming a 4-H Legacy Builder today!



Oregon 4-H Foundation
Oregon State University
119 Ballard Extension Hall
Corvallis, OR 97331-3608

4-H Mission

Provide young people with intentional, high quality learning experiences that promote positive interactions with adults and peers, sustained and active participation across time, and opportunities to make meaningful contributions to the world around them.

A study by Tufts University of youth development programs across the country found that 4-H is the most effective program for building future citizens with skills in community, compassion, responsibility, collaboration, and leadership through its learn-by-doing approach. Additionally, Oregon State University's (OSU) 4-H programs are backed by university research and delivered by trained volunteer leaders.

4-H supporters and donors make it possible to deliver life-changing experiences and life-building skills to Oregon's youth.

Thank you!

4-H'ers are...

4X

more likely to
give back to their
communities

2X

more likely to
make healthier
choices

2X

more likely to
participate in
STEM activities